

## COURSE OVERVIEW: PGD IN FILM AND TELEVISION STUDIES

The **Post Graduate Diploma in Film and Television Studies** at the **Institute of Mass Communication Film and Television Studies (IMCFTS)** is an intensive program designed to provide students with end-to-end production skills. Affiliated with the **University of Kalyani** and recognized by the **UGC**, this course blends deep theoretical exploration of cinema with a comprehensive "hands-on" production pipeline.

The program aims to master film as a communication medium, covering everything from the early history of motion pictures to advanced digital editing and sound design.

### Quick Program Facts

Feature	Details
Course Level	Post Graduate Diploma
Affiliation	University of Kalyani & UGC
Total Marks	800
Assessment Structure	Combination of Theory and Practical for all 8 papers

### Curriculum Pillars

The curriculum is structured into eight specialized papers, ensuring students graduate with a diverse, industry-ready portfolio.

#### 1. Film Language & History

- **Medium and Language:** Students learn to differentiate between literary and film language, master the grammar of film (shots, transitions, narrative continuity), and explore theories like Realism and Representation.
- **Global & Indian Cinema:** A deep dive into world cinema history, including Early Hollywood, Socialist Realism, Italian Neorealism, the French New-Wave, and Japanese Cinema. It also traces the emergence of Indian Cinema from Dadasaheb Phalke to the Indian New Wave masters like Satyajit Ray and Ritwik Ghatak.

#### 2. Direction & Scriptwriting

- **Concept to Screenplay:** Training in writing for an audio-visual medium, focusing on characterization (creating 3D characters), dramatic conflict, and the discipline of screenplay formatting.
- **Direction:** Students gain the skills required for both directing and assistant direction, including maintaining continuity and shot breakdown.

### 3. Technical Production (The "Hands-On" Pipeline)

- **Cinematography (Video):** Master white balance, lighting (three-point and five-point), depth of field, and the twenty basic rules of camera movement.
- **Video Editing & Dubbing:** Exploration of editing history (from Moviola machines to digital software) and mastery of techniques like montage, cross-cutting, and jump cuts.
- **Sound & Music:** Comprehensive training in sound engineering, including signal flow, microphone techniques, mixing, and the creation of theme and background music.

### 4. Aesthetics & Performance

- **Art Direction:** Training in visualizing scripts through layout, elevation, perspective drawing, and the psychological use of color.
- **Acting:** A dedicated component that treats acting as a vital medium of communication within the filmic process.

### Learning Outcomes

- **End-to-End Proficiency:** Mastery of the entire production workflow, from initial concept development to final sound mixing and dubbing.
- **Technical Literacy:** Ability to use professional cameras, audio-workstations, and digital editing software.
- **Critical Appreciation:** Skills in analyzing films shot-by-shot and scene-by-scene to understand the mechanics of storytelling.